

Mom's Choice Awards Spotlight Author Edward Torba's Matt Monroe Adventure Series

ROCHESTER, NY, July 16, 2019 – What books to read? It's the question many parents puzzle over. Finding appropriate stories for kids can be a real challenge for both young people and their parents. That's where the Mom's Choice Awards comes in.

"Matt Monroe and the Haunted House," by Edward Torba (All Points Press, Trade Paperback, \$12.99, ISBN 13: 978-0985082765 is a book for middle schoolers that was recently named a Gold Award Recipient by the Mom's Choice Awards.

The Mom's Choice Awards evaluates products and services created for children, families and educators. The program is recognized for establishing the benchmark of excellence in family-friendly media, products and services. The organization is based in the United States and has reviewed thousands of items from more than 55 countries.

"Matt Monroe and the Haunted House" is the story of about a 14-year-old boy from southwestern Pennsylvania, who is confronted by an evil entity. This tale of the supernatural embarks upon an incredible game of cat and mouse, cunningly leading readers down several blind alleys in their quest for the truth. The book's characters are beautifully flawed, their intentions blurred just enough to make readers wonder where their true allegiance lies.

How did the Mom's Choice Awards come to the conclusion that "Matt Monroe and the Haunted House" was worthy of its Gold Medal? The answer lies in its evaluation process (from <https://www.momschoiceawards.com/>).

The evaluators: The MCA's panel includes experts from the education and media fields as well as parents, children, librarians, performing artists, producers, medical and business professionals, authors, scientists and others.

The code: These volunteers are bound by a strict code of ethics to ensure expert and objective analysis free from any manufacturer association.

The process: Items are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal and cost. Evaluators are most interested in items that help families grow emotionally, physically and spiritually; are morally sound and promote good will; and are inspirational and uplifting.

"Matt Monroe and the Haunted House" is published by All Points Press, whose mission is to provide quality, wholesome adventure and fantasy stories for middle grade readers.

Edward Torba is the founder of All Points Press and the author of the Matt Monroe series. He graduated from the University of Pittsburgh with a B.S. in biology in 1973 and a D.M.D. in 1977.

He has been a general dentist for more than 35 years, practicing in Latrobe, PA. Learn more at <https://www.edwardtorba.com>.

“Matt Monroe and the Haunted House” by Edward Torba (All Points Press, Trade Paperback, \$12.99, ISBN 13: 978-0985082765) is to be released on October 15, 2019. To request an advanced reader copy of the book or schedule an interview with Edward Torba, contact Keri-Rae Barnum at keri@newshelves.com.